

VIA eFILE

PATENT APPLICATION

Docket No. 14531.103

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of		)
		)
	Peter T. Barrett	)
		)
Serial No.:	10/001,298	) Art Unit
		) 2623
Filed:	October 19, 2001	)
		)
Conf. No.:	2485	)
		)
For:	VIDEO SEGMENT TARGETING USING	)
	REMOTELY ISSUED INSTRUCTIONS	)
	AND LOCALIZED STATE AND	)
	BEHAVIOR INFORMATION	)
		)
Examiner:	Andrew Y. Koenig	)
		)
Customer No.:	47973	)

AMENDMENT "E" AND RESPONSE  
AFTER NON-FINAL

VIA eFILE AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Non-Final Office Action of December 31, 2007 (paper no. 20071226), please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 10 of this paper.